FREY. CV



FREY.

SOCIAL MEDIA · CONTENT · DESIGN · DJ

A multidisciplinary creative raised on pop culture and the internet. I work across social media management, social-first content, graphic design, communication and DJ sets, with a professional background in operations, support and stakeholder coordination.

Organized, creative and curious by nature, with a personal twist shaped by music, photography, architecture, walking, reading and cooking.

Amsterdam · Contact me · LinkedIn · Instagram

FREELANCE & CREATIVE WORK

FREY. behind the decks
DJ sets for queer clubs, festivals and Pride events in the Netherlands and beyond.
2022-now

Ultrasexi
Brand, website and content for a nightlife concept.
2026-now

Homomonument
Voluntary social media management, content and brand style.
2026-now

OVnow
iPhone app for live bus, tram, metro, train and ferry departures in the Netherlands. In development. Concept, design and build.
2026-now

BOPS
Social media content for a queer pop nightlife concept in Amsterdam.
2026

WorldPride
Content and socials for Pride Amsterdam around WorldPride 2026.
2026

Lineup Snap
Free Lineup maker for DJs and other performers. iOS app in development. Design and built.
2026-now

Invoice Snap
Invoice maker for performers and DJs. Design and build.
2026-now

Backsteeg / FERRY Rotterdam
Social media management and content for event editions.
2025 & 2026



Evert Groot / Absoluut
Website design and build
2026

DJ Rewind
iOS app concept, visual identity and build for DJ listening recaps.
2026-now



BIG BREAK by Caitie McCollow
Social media and behind-the-scenes footage.
2026

PROFESSIONAL BACKGROUND

TomTom International
2018-2026

Senior Administrator - Supply Chain
Point of contact for internal departments and B2B partners around the webshop. Coordinated communication around marketing-related tasks, monitored and managed projects, and worked weekly with the creative marketing team on social content and graphics.

(Technical) Support
Technical support for B2C customers via phone, email, chat and social media, plus internal alignment between the marketing department and customer service.

Netflix International
2017-2018

Customer Service Representative
Technical customer support for Netflix users, mainly by phone and social media. Worked in Dutch and English for customers across Europe and North America.

Starbucks Nederland
2015-2017

Store Coffee Master / Barista
Barista training, customer-facing service, quality monitoring, product knowledge and colleague training.

SKILLS & DETAILS

What I bring

Social media management · Content creation · Graphic design · Communication · Project coordination · Stakeholder management · Creative direction · DJ and music curation · Tech-savvy · Organization

Education, courses, languages and references

Creative College (MBO4)
Audiovisual Design, 2011-2015

NHA Opleidingen
Course: Social Media Marketing, 2026-now

Languages
Dutch and English

References
Available on request